## Moravian Geographical Reports volume 24 number 4/2016

Authors: Michał ŻEMŁA

**Title:** Tourism destination: The networking approach.

pp. 2-14

**Abstract:** Different approaches to the analysis of tourism destinations as the basic units of research in tourism, are reviewed in this paper. Traditional geographical and economic perspectives are presented as the bases for more modern system and networking approaches. Network analysis is discussed as the most useful current approach to understand cooperation and coopetition processes taking place in destinations. This approach, developed in general management theory, however, if implicated directly in tourism, is not free from major problems and may lead to misleading conclusions. Among such problems, spatial embeddedness and the non-voluntary character of membership in a network, the crucial role of free goods in product creation, the predominance of SMEs in a destination network, differences between particular destinations and the difficulty in setting clear borders between networks, are discussed.

**Article history:** Received 17 December 2015; Accepted 25 July 2016; Published 31 December 2016

**Authors:** Zbigniew TAYLOR

**Title:** Air charter leisure traffic and organised tourism in Poland: Are charters passé?

pp. 15-25

**Abstract:** Data from a number of tourism and transport sources are used in this analysis, concentrating on Poland: the largest tour operators and areas in which air carriers are likely to have the greatest impact. The top 25 air charter carriers identified are examined closely in terms of connections, and the geographical characteristics of these links are highlighted. The research reveals substantial differences in models of air leisure traffic between Western Europe and Poland. These are of a quantitative, but also a qualitative nature, and reflect the disparate levels of affluence of societies, different mobility patterns, and various experiences, adventures and demands on the part of travellers. Overall, charter traffic in Poland is still seen to be flourishing, while that in Western Europe is in relative decline.

**Article history:** Received 6 November 2015; Accepted 10 May 2016; Published 31 December 2016

Authors: Stanislav KRAFT, Denisa HAVLÍKOVÁ

**Title:** Anytime? Anywhere? The seasonality of flight offers in Central Europe

pp. 26-37

**Abstract:** Air transport can be considered as the most dynamic transport mode during recent decades. It is an important but also responsive indicator of global social, economic, political and cultural cooperation in different areas. For this reason, air transport is a unique source of various aspects of international relations. The principal goal of this study is an analysis of seasonality in the offer of flights in Central Europe during 2014, considering the different positions and functions of the airports within the

air transport system. Ten airports from the Central European region are monitored in the analysis in terms of fluctuations in flight offers and offered destinations. A synthesis of these patterns is presented as a typology of the surveyed airports using the Ossan triangle. This paper clearly shows the different patterns of the spatial and temporal organization of air transport in Central Europe

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Authors: Jiří HASMAN, Yvona KOSTELECKÁ, David HÁNA

**Title:** The spatial concentration of immigrant pupils at primary and lower secondary schools in the Czech Republic

## pp. 38-51

Abstract: Since the fall of the Iron Curtain and especially since joining the European Union, the Czech Republic has become a country with a sharply growing number of immigrants, who more and more often are coming to the country with the purpose of settling long term and starting a family. This change places demands on society as a whole but also on particular areas such as the education system, which needs to integrate these children successfully and ensure that they are provided with quality education. The experiences of countries with a long history of migration have shown a negative correlation between the extent of concentration of non-citizen pupils in a school and their academic performance. Such a relationship is explored in this article which examines the degree of concentration of non-citizen pupils at Czech primary and lower secondary schools both in terms of concentration in individual regions, as the spatial distribution of immigrants tends to be very unequal, and in terms of concentrations at particular schools within individual regions. The article shows that despite a current growing concentration of non-citizen students in some regions, there is not clear evidence to confirm a growing segregation at particular schools.

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**Authors:** Pavol Ďurček. Marcel Horňák

**Title:** Population potential within the urban environment and intra-urban railway network opportunities in Bratislava (Slovakia)

## pp. 52-64

**Abstract:** Urban environments in post-socialist cities have generated new challenges for urban planners and decision makers. As one example, the transport infrastructure of Bratislava has not been adjusted with respect to increasing mobility and the transit problems of its intra-urban environment. An upgrading of the conventional railway networks within the city is one of the major opportunities which might considerably improve public transit capacities available for both intra-urban and regional (suburban) transport flows of passengers. Relevant studies on the population potential of residents supporting such upgrades are still lacking. In addition, a detailed database on population distributions within the intra-urban environments of Slovak cities is not yet available. Therefore, this paper attempts to introduce one of the possible methodological approaches leading to an estimation of population potential as an elementary precondition of intra-urban railway traffic effectiveness, in a society where a detailed database on population distribution is not available.

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